



The Furnishing Industry Association of Australia (Vic/Tas) Inc

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FIAA (Vic/Tas) Inc proudly supports Australian Made at Furnitex A Bonus for Exhibitors

As a further direct benefit for its full members and for furniture manufacturers in Australia, the FIAA (Vic/Tas) Inc is proud to announce an exciting new concept for exhibitors of Australian made product at Furnitex.

The rules of entry into the Australian New Product Parade (ANPP) have been altered to allow **ALL** Australian made product into this area.

Exhibitors are still required to be members of a State FIAA association, but new and existing Australian made product will be eligible to be displayed in what was the ANPP.

This area will be clearly and positively displayed

as the Australian Made area. There will be no doubt as to where the main Australian made exhibits are presented.

The current member rate for the ANPP will remain **PLUS** a **10% BONUS** for exhibiting in this area will be given back to exhibitors by the FIAA (Vic/Tas) Inc.

Bonus cheques will be given to eligible exhibitors during the Show. The Bonus is calculated as 10% of the cost of the square meters of stand purchased or 10% of the cost of a pre-built stand (minus extras).

Take advantage of this great offer and display your product at Furnitex.

A further promotion to buyers to attend the Show will also be

conducted in conjunction with this offer to members.

Yet another example of the FIAA (Vic/Tas) Inc. Council's determination to support Australian made manufacturing.